

FANZINE #01

- 2 DM -

# PAINKILLER

eitel  
sonnenschein



Heavy Metal -  
German Umland -  
Coming Of Age -  
Meets Drugs -

TV Series

Season I  
in 10 Episodes.

YEAH

ALIENATED - MAD Winkler (git.)

features: RECTIFIED - portrait: AFN Host Rick  
IVERSON - Big H in GER - report on HM temple of  
glory MUSIC City in Gmünd/OST ALB - and MUCH MORE

Dedicated to  
**THE Memory of**

Gudrun  
**'GUGGU'**  
Winkler

02.26.1951 - 07.04.1984



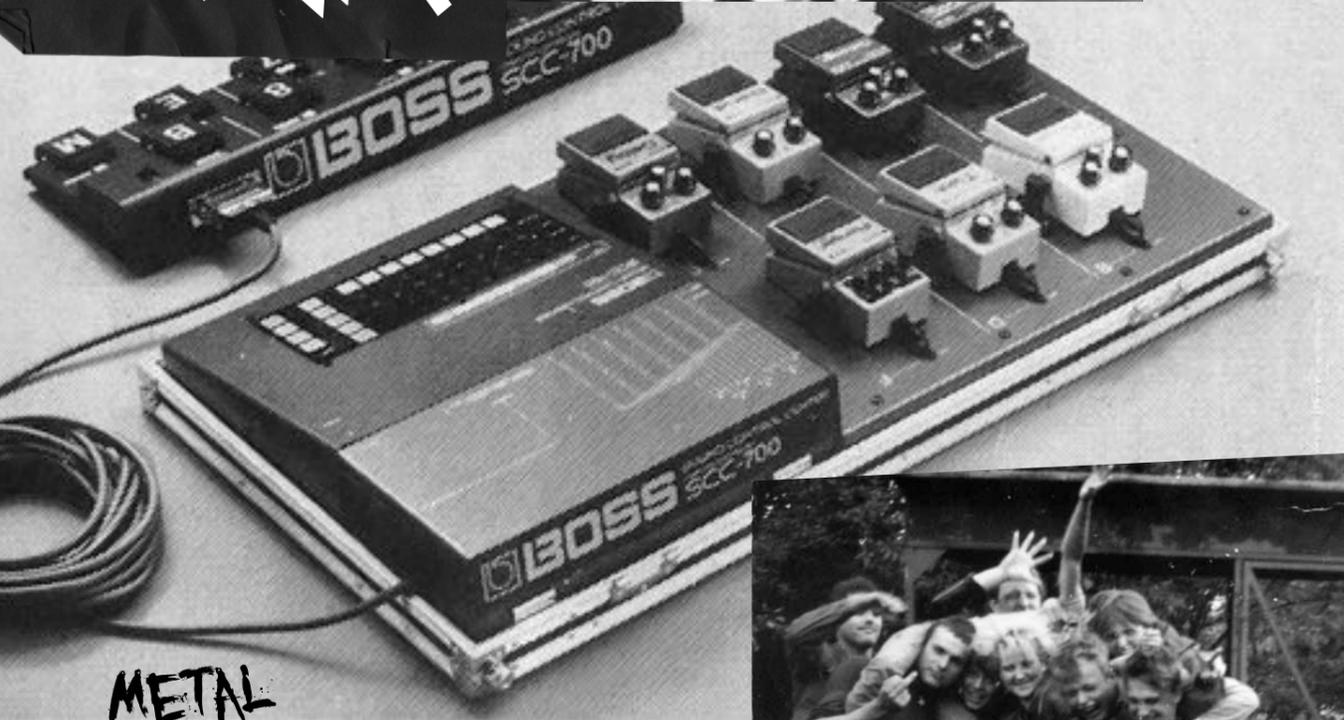
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**PAINKILLER**



**METAL FOREVER!**

**A heavy tv series out of the 80s!**



**HEY** Metalos from all over the world

This is Michael and Stefan from good old Germany!!!  
We re bringing you our super heavy tv series

# **PAINKILLER**

It plays back in the early 80s in the South of Germany, in a town called Behdingen which was very rural and religious at the time. Its really heavy shit about 15- year old guitar prodigy MAD Winkler.

Mad has massive issues at home (his single mom Guggu Winkler is a drug addict), and desperately wants to become a METAL Hero. He gets the chance to play axe on a support tour for Metallica in Ohio with the Speed-Metal band RECTIFIED of AFN radio host Rick Iverson Rick is US Military working in an Airbase near Behdingen and founded the band with some other metalmanix from the Army. While the tour turns into a massive disaster itself, all things go south in Germany as well: Mad s mom Guggu is back on H

Back home, both Mad and Rick have serious money issues that need to be fixed RIGHT NOW. Rick already was getting BigH into Germany via a CIA friend from Pakistan, and they professionalize their relation - which is a massive conflict for Mad, as his mom Guggu now takes the juice that he is importing So there s obviously something going very wrong...

These Pages are to be read not only by Metallurgists, but also lovers of true Family Drama

We want to thank our sponsors - you know who you are

WRITERS: **MD AND SH**



SO, HERE'S  
THE DEAL:

## PAINKILLER

consists of  
ten (X) episodes that have the following names

- |  |   |
|--|---|
| I- Piece of Mind // IRON MAIDEN<br>(45:05) | VI- Balls to the Walls // ACCEPT<br>(45:13) |
| II- Holy Diver // DIO<br>(41:36)           | VII- Into Glory ride // MANOWAR<br>(45:18)  |
| III- Kill em All // METALLICA<br>(51:20)   | VIII- All for One // RAVEN<br>(40:52)       |
| IV- Metal Health // QUIET ROTH<br>(40:57)  | IX- Pyromania // DEF LEPPARD<br>(43:26)     |
| V- Show no Mercy // SLAYER<br>(35:09)      | X- Bark at the Moon // OZZY<br>(39:31)      |

As I m shure, you noticed already, all the titles come form the biggest Heavy Albums of 1983, and each episode will feature one song from that very album in full length.

But there s MORE: to celebrate the song, the year and Heavy METAL, the action of the Episode will slow down during the song, so that all attention turns to the SONG. Imagine like a commerical break, or so.

Just with the best LIVE recordings, we want to achieve a maximum level of raw energy and authenticity: That s why each Episode will be recorded several times LIVE and in One Go. This way, we also keep costs Real Low and still can cheat as hell by using addtl. cameras.

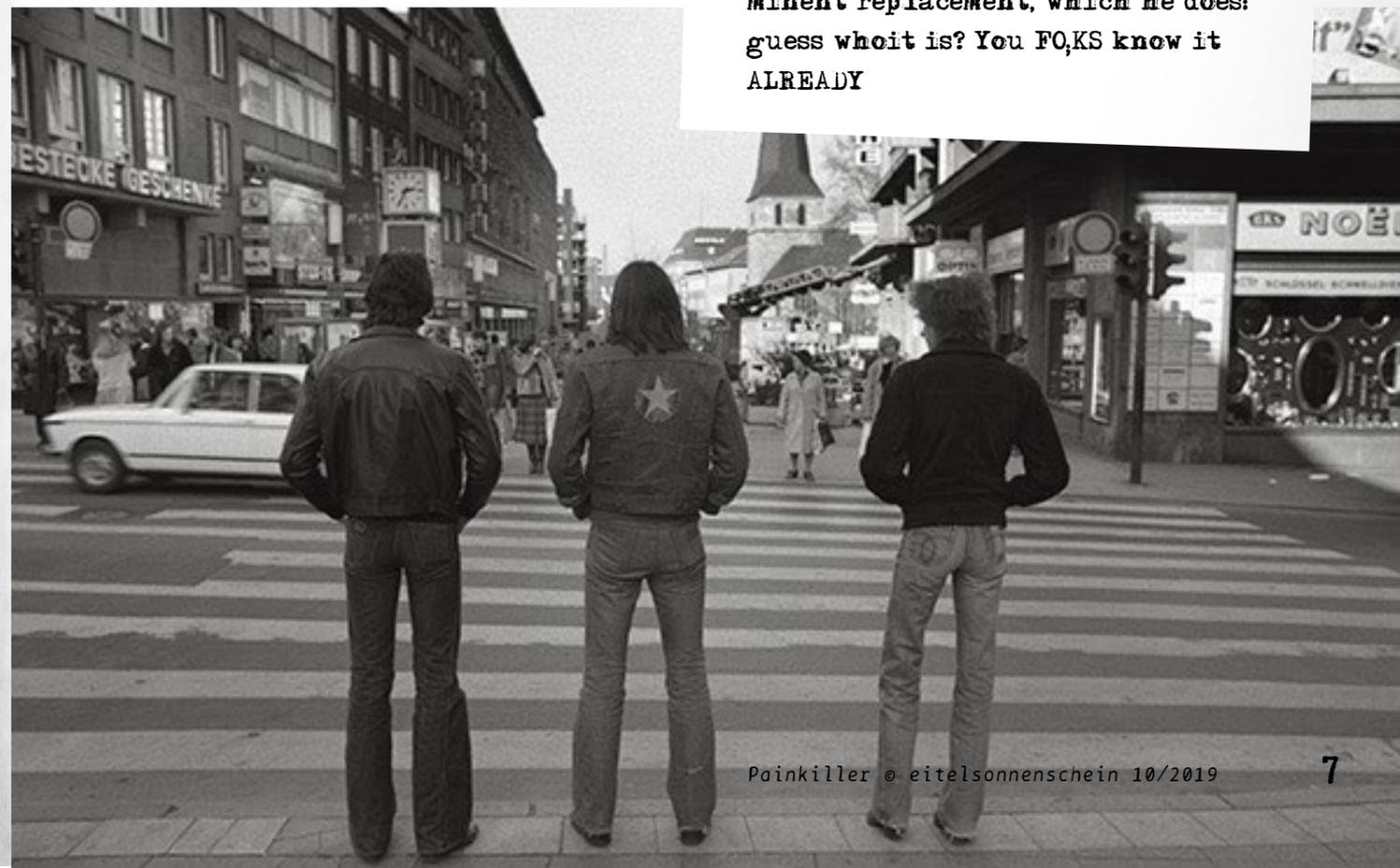
## PAINKILLER ... the PLAYERS

**1. Matthias Mad Winkler.** - 15 year old, charming boy. prodigy with the guitar, and member of ALIENATED, a local band that has a bit of success when things get in motion. Surely, chicks are all over him (most notably 18-year old beauty KathA), but Mad refuses until the very end of the Season - NO sex, NO drugs, NO alcohol. Too early for him, he is super straight, and only wants to play the axe, and hold together his small family. His Mom is...

**2. Gudrun GUGGU Winkler,** 32 years. Ultra nice looking lady, but super-incapable of having a relationship with the local hill-

billys that are represented by Bank Manager/Landlord Raimund Dieterle. Being a single mom, Guggu is already isolated within the rural community, and permanently in trouble. She is also occassionally on BigH in the beginning and gives her son a responsibility that no 15-year-old should have.

**3. Richard RiCK iverson,** 36 from Wisconsin, USA. Rick definitely is a speacil one: he is US military, but hosting THE most important Heavy Metal show on AFN (American Forces Networks). Rick has a band as well, Rectified, where he plays git., and sings lead vox. Sadly, he breaks his right hand only a couple of weeks before their support tour through OHIO starts, and he needs to find imminent replacement, which he does: guess whoit is? You FO,KS know it ALREADY





wenn's um Geld geht  
**Sparkasse**

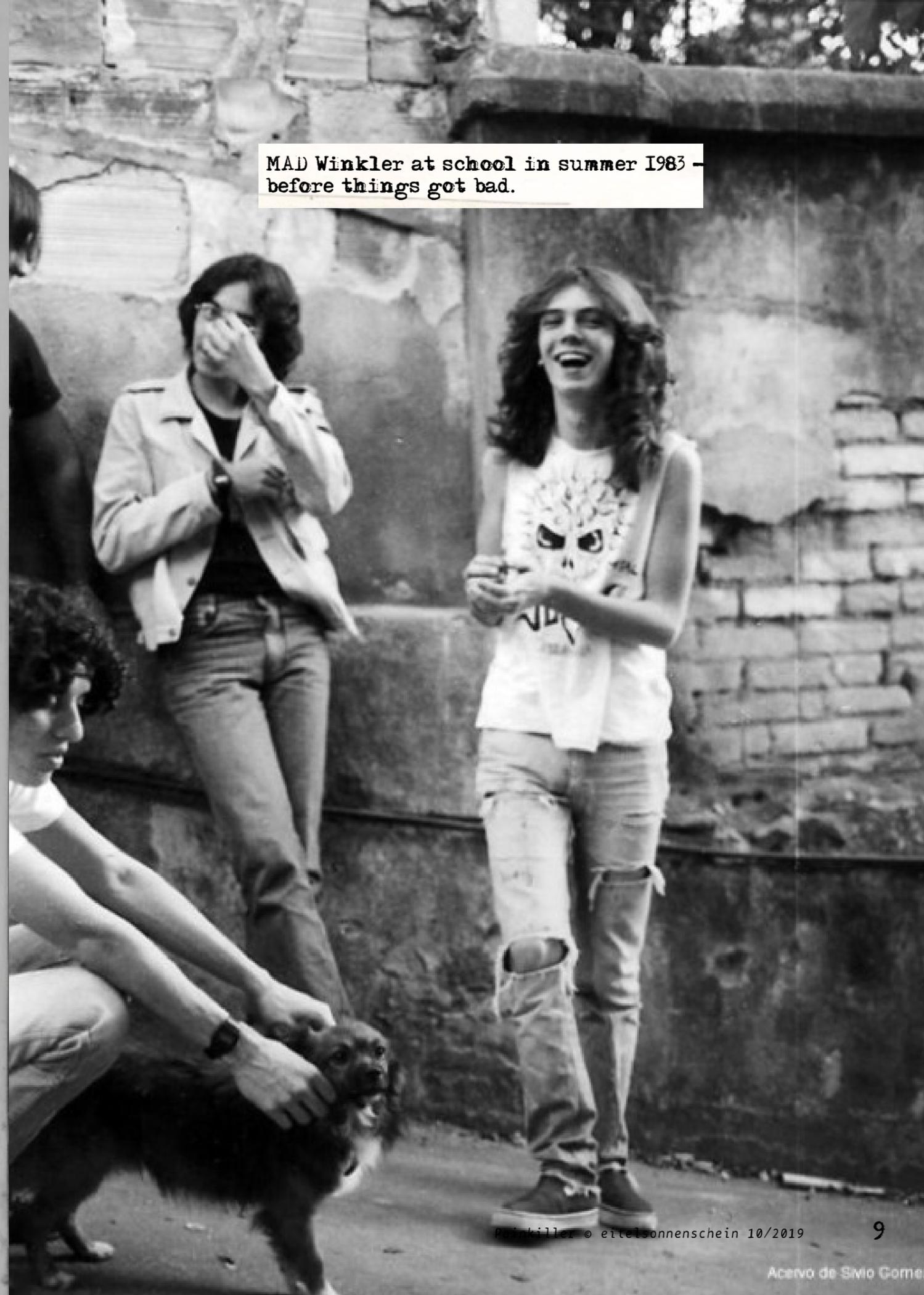
FREITAG

2

4

DEZEMBER

MAD Winkler at school in summer 1983 -  
before things got bad.





# PAINKILLER - EP #03-10

III- KILL em ALL  
written by SH // MD  
(51:20)

The third Episode starts only minutes after Rectified's gig in Cleveland. While Metallica gets on the stage, we learn that Rick has just lost his voice, and the tour is over before it even started. The promoter threatens to sue Rick, and it's evident that he is in major financial trouble now. Meanwhile Mad tries to call Germany, but doesn't succeed - and we learn why: Guggu is delirious as she couldn't stand the social pressure from Raimund Dieterle, and picked up the needle again. While little Simone slept next to her. Now we are sure - this whole show will not be easy to digest.

IV - X OVERVIEW  
written by SH // MD  
7 more Episodes

Back home in Germany, Mad has to fight hard to keep his family together: Guggu is to lose custody, if she doesn't go to rehab - which they cannot afford. Also, landlord Dieterle is super-pissed and threatens to kick the Winkler family out of his small annexe apartment as they're late with the rent. In this situation, Rick makes an offer to Mad: having access to heroin from a CIA friend in Pakistan, he suggests Mad to act as a mule, and smuggle the juice out of the Airbase & sell it to the German population. The massive margin will settle all their bills. Mad freaks out at first and rejects, but things worsen at the speed of light, and there's just no other way. When Mad accepts, he smuggles the dope only to discover new complications.

He does it again and again, getting stuck between a rock and a hard place...

until he learns in Episode 8, that Rick actually started a relationship with Guggu behind his back - he seduced her by providing her with Heroin... Mad can't stand it any longer, as this kind of treason is too much. He breaks with both his mom, and Rick. He gets little sis Simone to Raimund Dieterle who is happy to take care of her.

In this situation, Mad runs into KathA again. The Beauty is the only safe haven left, and - injects him Heroin. There's just no more resistance in Mad. Tragically, this happens when the audience already knows that Rick, and Guggu are finally checking into Rehab in Switzerland. The last scene of the Season shows a strung-out Mad in the arms of KathA. Yet, there's hope when Mad's friends from his former band Alienated show up at KathA's door in the very last shot.

**TO BE CONTINUED...**



# Metal



# Short Producers Note

by Lutz Heineking, jr.

80ies teens? German Outback? Drugs?  
Heavy Metal? Americans?  
Unique Filmmaking Approach?  
- Count me in!

Ever since we @eitelsonnenschein  
are into making TV series, we are  
looking for unique teams and  
themes, who share our vision.  
We believe in strong local stories,  
which have an impact on audiences  
across the globe, and we believe in  
telling these stories in a unique  
way.

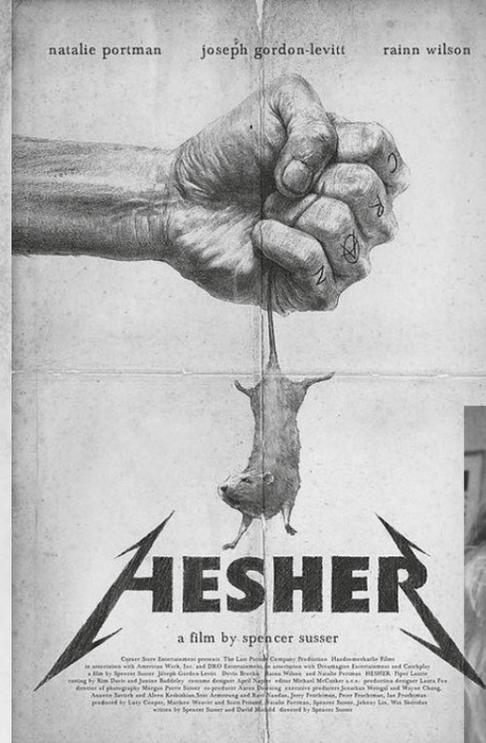
**Painkiller** is one of the few concepts,  
that has it all. It is rooted locally  
but gives everyone the possibility  
to identify with the characters- a  
teenage boy, living in the middle  
of nowhere, having to deal with 99  
problems, almost all of them too big  
to handle and going at them with  
a balls to the wall attitude. Since  
STAND BY ME by Stephen King we  
know - this is a great setting for  
stories.

The Heavy Metal Community around  
the globe is very strong and high-  
ly connected. The audience is loyal  
and massive - so is its industry.

We strongly believe, if we put the  
right music and the right crew  
together, this series will have a  
strong impact. Not only on Metal  
Heads but on audiences from all  
kinds of ways of life. Nevertheless,  
to tell an authentic story we need  
an authentic sound, the real stuff  
- no watered-down score or fake met-  
al tracks. We want to take the Metal  
scene in particular and the audi-  
ence as a whole serious. The Metal  
theme is at the core of our story and  
should be the core of our strategy -  
and for this we need the real sound.  
Therefore music will be far more cru-  
cial in our budget than usually.

Think of movies like WAYNES WORLD,  
BILL AND TED, SPINAL TAP on the  
comedy side- but also of films like  
METALHEAD, HEAVY TRIP, HESHER  
mix it with the look and setting  
of STRANGERS THINGS or HOW TO SELL  
DRUGS ONLINE FAST and you have a  
recipe for success.

**UP THE IRONS!**



**PARTY**  
Time

**EXTRA**



## IN NEXT ISSUE:

Get our PACKAGE PRICE with a detailed production plan and an OVERVIEW ON ALL EPs from our METAL DRUG EPIC. Be sure: not only HM lovers will fall for this. It's its award-worthy drama with a true heart, reuniting the metal crowd and ELIMINATING all posers.

METAL RULEZ, URS MD & SH

Network Reps ! ANYONE INTERESTED IN commissioning PLEASE CONTACT US TO FIND OUT ABOUT OUR LOW RATES!

# We want to hear from You!

WE HERE AT THE PAINKILLER WAN'T TO FIND OUT WHAT YOU THINK OF OUR TV-SERIES PLEASE DROP US A LINE AND TELL US IF YOU, LIKE, HATE, LOVE, OR DON'T EVEN CARE ABOUT PAINKILLER

# Starker Auftritt.



Haben Sie Ihre Tape-Decks erstmal auf Chromium originalisiert und mit der CD-90 (Alpha) von SONY ausgestattet, erwarten Sie ein wahrhaft starker und lebendiger, frischer und sehr nahe am Original. Es liegt zum einen an der einzigartigen Ultra Gamma-Magnetschicht, die für exzellente

Dynamik und extrem niedrige Rauscharakteristik wortlich zeichnet. Und zum anderen an der von Sony entwickelten SP-Mechanik, die das Band so führt, wie es sich gehört.

Solch beispielhafte Technik ist bei Sony eigentlich selbstverständlich. Gut und gerne 30 Jahre Erfahrung als einer der größten Magnetbandhersteller der Welt machen sich eben bemerkbar. Und das natürlich auch bei den anderen Cassettens von Sony wie Metallic, RDX, AHE, BHF und CFF.

Ihr Fachhändler wartet jetzt auf Ihren Auftritt.

**SONY**  
Sony Deutschland GmbH, Hugo-Eckener-Str. 20, 5000 Köln 30  
Sony Germany, Heitgasse 24, A-102 Wien

Sony Cassetten und Bänder

# PAINKILLER

## OUR CREW

Michael Dreher (Showrunner)  
Stefan Hering (Headautor)  
Lutz Heineking, jr. (Creative Producer)  
Marco Gilles (Producer)

the company:  
eitelsonnenschein  
CONTACT US!!!



**Michael Dreher**  
(Showrunner)

Michel Dreher was born in 1974 in Scharnhausen (pop. 3,276) in the Stuttgart area. He has been working as a director, author and producer in the film business for over twenty years, the last few years mainly internationally.

Michel studied film directing from 1997 to 2006 at the Hochschule für Fernsehen und Film in Munich and completed his studies with the graduation film FAIR TRADE. FAIR TRADE received numerous awards, including the Lola for the Best German Short Film, the First Steps Award and the Max Ophüls Award, but also international awards in Aspen, Sapporo, Melbourne, Cairo, yes, and in Uruguay. His cinema debut film THE TWO LIVES OF DANIEL SHORE was not quite as popular.

Some claimed not to have understood the film, which is why Michel went to Morocco, and there, together with his friend Karim Debbagh, he set up the production services company Kasbah Films.

As an Executive Michel was able to take over creative consulting of films like MEN IN BLACK: INTERNATIONAL, BEIRUT, or A HOLOGRAM FOR THE KING, working with directors like Larry Charles (BORAT), Matt Carnahan (DEEPWATER HORIZON), or Danny Boyle (TRAINSPOTTING).

**BIOGRAPHY:**

- 1899 Foundation of Stuttgarter Kicker by Michels great-grandfather Gustav Dreher
- 1974 born in Scharnhausen
- 1991 Foundation Lustig - the predecessor institution of the comedy trio EURE MUESTER (Michel is out of it when things got too serious)
- 1997 HFF Munich



**Stefan Hering**  
(Headautor)

Born 1972 in Stuttgart.

After working as a bank clerk and graduating University in economy, Stefan took the exit from the business lane and entered the miraculous world of filmmaking. He studied film production at the renowned HFF Munich and post graduate studies in directing at Hamburg Media School. Subsequently, Stefan earned a certificate in screenwriting at UCLA Extension. Working for the TV show DAHOAM IS DAHOAM, Stefan (re)wrote the outlines for more than 540 episodes and wrote more than 20 scripts. In 2012, he directed his feature film debut ABSEITSFALLE which won national prizes and was shown internationally, amongst other festivals, in Brussels and New York. He made his debut in primetime TV in 2017 with the feature LEICHTMATROSEN.

**WORK EXPERIENCE**

- Since 2015 Self-employed director, author and producer
- Since 2010 Screenwriter, story editor and plotter for the Bavarian series Dahoam is Dahoam (BR, Constantin TV) over 500 episodes
- Since 2004 Freelance director (via Bavaria, tellux, Eikon, Constantin TV), last projects: OFFSIDE TRAP (cinema) and LIGHT SAILOR (TV)
- Since 2004 Freelance scriptwriter (including Neos Film, dor Film, Constantin TV)
- Since 2001 Freelance production manager, u.a. for Radio Bremen, HFF Munich, Drei Wünsche GmbH
- 2000-2010 Screenwriter and film editor, u.a. for Prokino, Tandem, Bavaria and NDR



**FILMOGRAPHY**

- Script** (Selection of the last years)
- 2018 script for 90-minute series GIPFELSTUERMER for ZDF and All In Productions  
Screenplay for 45-minute evening series WATZMANN ERMITTELT for BR and Lucky Bird
  - 2016 Participation in the Writers Room RACCONTI 5 by Letterbox and Filmförderung Südtirol
  - 2015 series concept QUADRATUR (German & English) for Ratpack and Viafilm
  - 2009 script funding of the FFF Bayern for ALLES WAS DU WILLST
  - 2004 Exposé for the gangster road movie AMATEURE for the film

- Director** (Selection of the last years)
- 2016 LEICHTMATROSEN, TV Movie, 89 Min., HD, ARD Primetime
  - 2012 ABSEITSFALLE, Movie, 95 Min, HD Coproduction with SWR and Arte, Predicate particularly valuable, Premiere: Hofer Filmtage, Kinofest Lünen; Berndt Media Prize, Festival of German Film Ludwigshafen; Screenplay Award, Filmfest Emden-Norderney; A desk by the sea, Shortlist Günther Rohrbach Film Award, opening film KFF Recklinghausen
  - 2011 TEN, Short film, 17 min., HD Max Ophüls Prize, Mecklenburg-Vorpommern Film Festival, Landshut Short Film Festival, Los Angeles and New York United Film Festival, BuSho International Short Film Festival Budapest

**Lutz Heineking, jr.**  
(Creative Producer)

Managing Partner of eitelsonnenschein GmbH in the operative and creative area. Lutz Heineking, jr. studied at the New York Film Academy and at the London Film School The Art and Technique of Filmmaking. Already during his studies he worked as a journalist and author for various film and television productions.

2007 - 09 he added a diploma study at the art academy for media in Cologne. Various works in brand building, especially in his main discipline film, were added in the following years as a freelance author and filmmaker.

In 2005 he founded the eitelsonnenschein GmbH, which he still operates today with his brother and business partner Peter Heineking. Since then he has been producing films and series, image films and advertising as producer, director and author. Customers are well-known companies such as Vodafone, the German Football League, Bosch or Siemens. As executive producer, Lutz is involved with Miss Julie of Liv Ullman with Colin Farrell and Jessica Chastain.

In 2014, Lutz debuted as a series director with the critically acclaimed TV series ENDLICH DEUTSCH (WDR television), which was nominated in 2015 for the Grimme Prize and received the award of the German Television Academy. He also directed the series DAS INSTITUT (ARD) and the web series WORLD OF WOLFRAM (funk), the latter received more than 14 international awards.

He is currently writing with Stephan Brüggenthies. This is an extraordinary POLICEIRUF 110 for the BR, which he will be directing in early 2020.



Lutz also directs the second season of the TNT series OTHER PARENTS. Filming began in July 2019.

### BIOGRAPHY

\*1975 in Köln  
1996 New York Film Academy  
1997-99 London International Film School  
2007-10 Kunsthochschule für Medien Köln

### TV-SERIES – Director

2019 OTHER PARENTS Season 2  
(8 episodes – also script and Producer)  
2018 OTHER PARENTS, Season 1  
(7 episodes – also script and Producer)  
2018 MACHT ER EH NICHT (47 min.),  
Start of a series with Jan-Philipp Zymny for Amazon Prime Video in coproduction with Senator Film Produktion and Wild Bunch Germany  
2016 WORLD OF WOLFRAM  
(10 episodes – also producer)  
2015 THE INSTITUTE (4 episodes)  
2014 FINALLY GERMAN (also script, Producer)

### Awards (Selection)

German Comedy Award: Best Innovation,  
Prize of the German Television Academy,  
Grimme Award nomination, Paris Play Webfest, Best Web Program Los Angeles Film Awards, Best Director Topshorts, Best Web Series LA Webfest

**Marco Gilles. (Producer)**

Marco Gilles (\* 1976 in Rheydt) is German producer for national and international television and cinema films and series. His goal is to create entertainment with sophisticated stories, strong emotions and the prospect of a large audience.

For titan sunshine, he is responsible for fiction – series and feature films – in charge of which include OTHER PARENTS (TNT), WORLD OF WOLFRAM (funk) and ENDLICH DEUTSCH, all directed by Lutz Heineking, jr.

In addition to numerous other series VOR DER FLUT is currently under development by author Dominik Hochwald, who has won the family lot tender of RTL 2018. ZAZY of M.X. Oberg, in co-production with MMC MOVIES and in collaboration with WDR, Andrea Hanke and RBB, Cooky Ziesche with Ruby O. Fee starred in many major festival hits, including in Montreal, Cairo, Cork, Melbourne and Biberach, was in 2017 in German cinemas,

The television rerunner GO WEST – FREEDOM AT EVERY PRIZE, directed by Andreas Linke, screenplay Matthias Pacht, developed in collaboration with teamWorx and produced for ProSieben, was nominated for the German Television Award in the category Best Multi-Player.

The movie BIBLIOTHEQUE PASCAL, written and directed by Szabolcs Hajdu, celebrated its world premiere as part of the Hungarian Film Week 2010 and was awarded the country's most important film award, the Golden Reel Grand Prix. The international premiere took place in the International Forum of Young Films at the Berlinale 2010. As a Hungarian contribution, the film was in the running for an Oscar nomination in the category Best Non-English-language Film.

For the MMC MOVIES, a subsidiary of the studio company MMC in Cologne, Marco Gilles is a freelance producer with the acquisition, evaluation and execution of international co-productions instructed. One project of this collaboration is the feature film CH RI, directed by Stephen Frears and book Christopher Hampton with Michelle Pfeiffer and Rupert Friend in the lead roles. CH RI celebrated in the competition of the Berlinale world premiere.

Gilles is a member of the European Film Academy, which annually awards the European Film Prize Felix, and freelance lecturer at the Film Academy Baden-Württemberg for International Co-productions.



Production by eitelsonnenschein

**THIS IS US!**

eitelsonnenschein's roots lie in advertising, true to the motto: commercials finance art. Art, that's what today's eitelsonnenschein's core competence, films & series, was called back then. Thus, from the very first day on, films & series were among the company's key competencies.

Being a family, togetherness and team spirit are cornerstones of our philosophy. In an industry that's demanding, eitelsonnenschein offers a place where employees can feel at home and participate with passion. We believe passion is essential for the quality of a product. That's what eitelsonnenschein's managing partners, brothers Lutz and Peter Heineking, practise with their crew 24/7, 365 days per year.

Apart from commercials and film & series, eitelsonnenschein established the field of content production as a third company pillar. It is an ever-growing market in today's time of social media, smartphone cameras and short and quick online videos in lieu of traditional text-based media.

Since 2015, eitelsonnenschein is dedicated to the topic of 360 degree videos and virtual reality. This is a positively booming market in which the company has been involved in and has developed from the beginning on, this with remarkable success.

**SERIES OF eitelsonnenschein:**

- 2019 ANDERE ELTERN (OTHER PARENTS), Season 2 in production
- 2019 ANDERE ELTERN, (OTHER PARENTS), Season 1 first season in seven episodes, funded by the Film- und Medienstiftung NRW, from 19 March 2019 on TNT
- 2018 MACHT ER EH NICHT (47 Min.), Kick-off of a series with Jan-Philipp Zymny for Amazon Prime Video in co-production with Senator Film Produktion and Wild Bunch Germany, currently available online.
- 2016 WORLD OF WOLFRAM an award-winning season in ten episodes for funk
- 2014 FINALLY DEUTSCH a Grimme Prize-nominated season in four episodes in co-production with the Westdeutscher Rundfunk, awarded the prize of the German Television Academy

**SHOWREEL eitelsonnenschein**  
<https://vimeo.com/eitelsonnenschein/review/333717184/a195e0427a>  
 PW: EitelSR\_fic



FOR BOOKING CALL: ~~666~~ eitelsonnenschein



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PAINKILLER

